ALFRED LOGAN, GENERAL MANAGER

Planning For The Future of SVLA

Each year I spend time with each department head, review our financial obligations and make adjustments to the staff recommended budget as needed. This year I would like our community to take on a task that I know will be very challenging, yet so beneficial to the future of our community.

I believe our community needs a 5-year strategic plan. After being your General Manager for the past five years, I've learned how important it is to have a plan for the future of our community. This plan would include the expected costs and how many years it would take to accomplish the SVLA goals. Here is an idea of what would be included:

- Capital improvement goals
- Financial goals
- Activities /events (youth and adults)
- Lake improvement
- Water loan
- Equestrian Estates
- Technology (Maintenance software, Public Safety software, Code Enforcement software etc.)
- Website (New Website – or update)
- SVLA app
- Staffing needs and community safety concerns
- Contract services
- Reserve study goals
- Contingency policy
- Committee goals
- Board member term limits
- Etc.

I expect this project to take a minimum of 90 days to complete. I would also like to create an advisory group of residents that have a planning / financial background to serve on what I would call a General Manager's advisory group. My goal is to have 7 to 9 passionate residents that want to help. We would need to meet approximately every two weeks for 1-2 hours. I'm also asking for community volunteers because I understand how important it is to have community input.

I want to be clear that the selected advisory group of members will be helping to strategize, document and complete a recommendation that will be submitted to the elected 7-member Board of Directors to review and come to a final agreement on the five year plan. I expect to schedule approximately 2 open informal meetings so that residents not on the advisory group can provide input and suggestions. We will also send out surveys. Please be sure to participate in the meetings and surveys. It's concerning how little participation we receive from residents.

It is important that we know where we are going as a community. We need to outline the financial barriers and goals of our community. My goals are that, as a resident, you have a clear understanding of what our assessment will approximately increase to each year up to the 5 year plan and as a community we stick to our goals/plans.

If you are interested in serving on this GM advisory group please e-mail me at alogan@svla.com. Please keep in mind our recommendation needs to stay focused on what's best for the community as a whole. We have to remove all personal biases. During my time serving as your GM, I clearly understand that we will never make everyone happy no matter what we come up with, but as long as we stay within the SVLA mission, we will be heading in a great direction.

SVLA Mission:
The mission of Spring Valley Lake Association is to ensure that the community remains the most desirable place to live in the Victor Valley through strong leadership, professional management, collaborative interaction with residents and enhancement of the quality of amenities.

Vision:
"Spring Valley Lake will always remain the most desirable place to live in the Victor Valley"